

# IETA Sponsorship Terms of Participation for 2024-2025

## Exhibit Opportunities in 2024-2025

IETA will hold its annual conference February 5 - 7, 2025 at the Boise Centre. The conference will be held for Technology Coordinators/Directors, Technology Staff, Superintendents, Principals, and Teachers.

**Conference days of interest for sponsor participation include Wednesday, February 5th and Thursday, February 6th 2025.**

Please reference the IETA websites <http://www.idahoedtech.org> and <https://ieta.events/> for information about our organization and details of sponsorship/exhibit opportunities. All sponsorship opportunities for the annual conference are located on the conference website at <https://ieta.events/sponsorship-opportunities/>. Any questions about this contract, sponsorship opportunities, or the conference itself should be directed to [conferenceinfo@idahoedtech.org](mailto:conferenceinfo@idahoedtech.org).

## Contact Information

### General Conference Information:

Spencer Cook

IETA President-Elect / Conference Committee Chair

Email: [conferenceinfo@idahoedtech.org](mailto:conferenceinfo@idahoedtech.org)

Website: [www.idahotechtalk.org](http://www.idahotechtalk.org)

Conference Website: <https://ieta.events>

### Sponsor Questions:

Keven Denton and Norman Rudy

Email: [sponsorinfo@idahotechtalk.org](mailto:sponsorinfo@idahotechtalk.org)

### Mail payment (if necessary) to:

OETC

LB 1249

PO BOX 35142

Seattle, WA 98124-5142

Phone: (503) 625-0501

On behalf of Educators in Idaho, thank you for supporting Idaho Education Technology Association and the annual IETA Conference!

# Sponsor and Exhibitor Terms of Participation

## 2024-2025

Conference Dates: February 5-February 7, 2025

### Exhibit Fair Terms and Conditions

Idaho Education Technology Association (IETA) shall have the sole authority to interpret and enforce such terms and conditions necessary for the orderly conduct of the annual conference and exhibit hall displays.

The exhibitor agrees to protect, save, and keep the IETA, its constituent members and executive board, and the annual meeting site facilities forever harmless from any and all damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with applicable terms and conditions contained in agreements between the annual meeting site facilities, the legal entities who own, lease and/or operate the facilities, and the IETA and its constituent members and executive board regarding the exhibition premises.

The exhibitor assumes complete responsibility and liability for all loss, damage, or destruction of the property of the exhibit, the exhibitor's guests and all property of the annual meeting site facilities used by the exhibitor or brought upon the annual meeting site facility premises on behalf of the exhibitor. The exhibitor also assumes full responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his or her agents, representatives, or employees. The exhibitor indemnifies and agrees to hold harmless the IETA, its constituent members and executive board, the annual meeting site facilities, their members, officers, directors, and employees against any and all liability whatsoever arising from any or all damage to property or personal injury or loss caused by the exhibitor or the exhibitor's agents, representative, employees, or any other persons.

It is the responsibility of the exhibitor to arrange shipping with the event coordinator IETA has designated for the conference. Lost or stolen items are the responsibility of the exhibitor, and the exhibitor must coordinate with the event coordinator. IETA, the board, and its members are not responsible for items belonging to the exhibitor while in transit or while at the IETA conference event.

In the event the conference is rescheduled or cancelled due to any event beyond IETA's reasonable control, including but not limited to acts of God, accident, riots, war, terrorist act, epidemic, pandemic, quarantine, civil commotion, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, or explosion, IETA will work with sponsors to reschedule their sponsorship.

Each exhibit space shall be provided with one table per 10' x 10' booth space and 2 chairs per table. No company signs will be provided. Exhibitors shall bring their own exhibit space decorations and signs, and arrange for any additional furnishings desired beyond the table and chairs. In addition, the exhibitor shall be responsible for arranging and paying for any additional telephone, internet access (basic wireless will be provided), excess electrical (basic power will be provided to each booth--additional power requests may result in charges), or other specialized services for the exhibitor's display. Lunches for exhibitors not wishing to leave the sponsor hall may be purchased through the Sponsorship Registration at <https://ieta.events>.

Reservations for space at the annual conference will be provided on a first-come/first-served basis.

IETA may make use of the company name, logo and or related marketing preference media for IETA Conference promotions, publications printed or online at <http://idahoedtech.org> or <https://ieta.events> or for display at the Conference event. IETA will contact sponsors to provide logos or materials as needed. IETA reserves the right to re-size provided images, if necessary, while respecting Trademarked or Copyrighted detail of the company logo.

The purpose of the exhibit fair is informational and educational. It is understood that no cash over-the-counter sales transactions for exhibit merchandise will be allowed. However, we encourage sponsors to take orders, and PO's may be accepted for merchandise to be shipped at a later date. This policy relates to the IETA's legal and tax status. Exhibitors and attendees will support the IETA's policy in this regard.

## **Sponsorship Payment Information**

- Payment may be made electronically on the Conference Registration website using Visa, MasterCard, or Discover. You will receive an emailed receipt of your payment.
- If sponsor is unable to pay using credit card, sponsor may contact IETA by emailing [sponsorinfo@idahotechtalk.org](mailto:sponsorinfo@idahotechtalk.org).
- The booth selection/assignment process will begin on Monday, December 2, 2024. For sponsorships purchased after this date we cannot guarantee booth selection in the stated priority order.
- Sponsorship benefits to the company are not secured until full payment is received.
- The company understands that sponsorship fees are non-refundable.
- Added expenses sponsor may incur before, during, or after this Conference Event that are not explicitly included or agreed upon within the scope of paid Sponsorship will be the sole responsibility of the sponsor.

To ensure delivery of Sponsorship benefits, early registrations paid in full by the date listed above will be honored. However, due to added time and costs as the event date approaches, late registrations may incur an additional 20% late registration fee. In addition, because of time constraints, late registrations/payments, images/logos, media, or other information necessary for various deliverables, e.g. printed media and materials related to these terms, delivery may or may not be possible.

*It is agreed that exhibitors will abide by all provisions in the Sponsor and Exhibitor Terms of Participation, including but not limited to allocation of space, the conduct of exhibitors, and any regulations and terms described in these terms and/or posted on the <https://ieta.events> website.*